

Media



Amazon Fire 7 Tablet, 7" Display, 16 GB, Black

Fire 7 Powerful tablet.

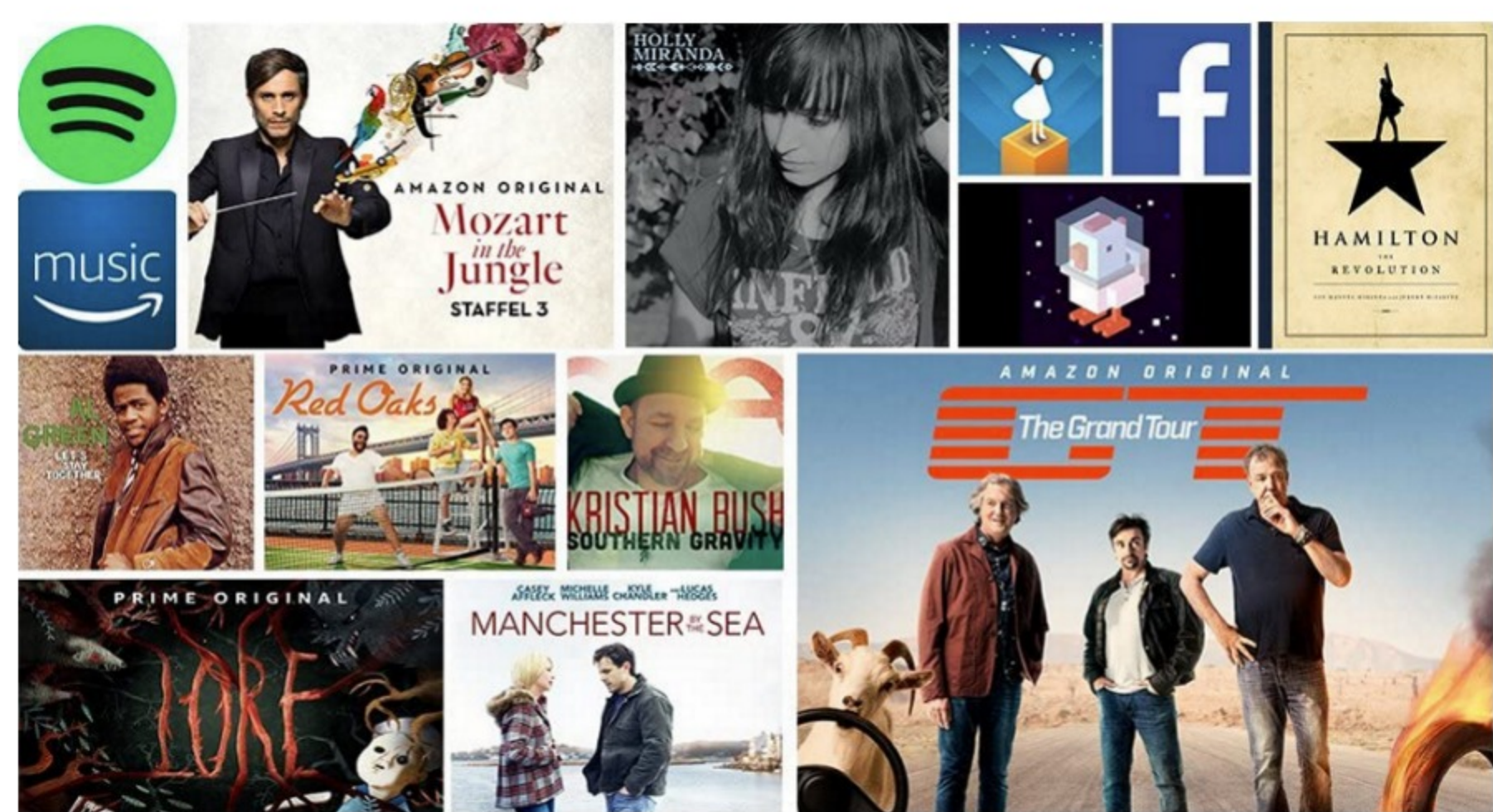
- The next generation of our best-selling Fire tablet ever - now thinner, lighter, and with longer battery life and an improved display. More durable than the latest iPad.
- Beautiful 7" IPS display with higher contrast and sharper text, a 1.3 GHz quad-core processor, and up to 8 hours of battery life
- 8 or 16 GB of internal storage and a microSD slot for up to 256 GB of expandable storage
- Enjoy millions of Kindle eBooks, games, and apps - including Prime Video, Netflix, Facebook, Prime Music, Spotify and more
- Prime members get unlimited access to over one million songs, thousands of movies and TV episodes, and unlimited photo storage - at no additional cost
- Watch downloaded videos anywhere with a Prime membership or Netflix plan
- Enhance your entertainment experience with features you only get from Amazon, including ASAP, X-Ray, Second Screen and Blue Shade

fire 7

Powerful tablet. Incredible price.



Millions of movies, TV episodes, songs, books, apps, and games



*Prime members get unlimited access to over one million songs, thousands of movies and TV episodes, and unlimited photo storage - at no additional cost.



Fast and responsive

The fast quad-core processor consists of four high-performance 1.3 GHz cores for quick app launches, smooth games and videos, and great overall performance.

Power when you need it

Don't be tethered to an outlet - with up to 7 hours of mixed use battery life, Fire gives you the flexibility to go wherever the day takes you.

Beautiful 7" IPS display

Fire features a 1024 x 600 IPS display with 171 ppi for a bright display with vivid colours and whiter whites. Enjoy a great viewing experience at all angles through a combination of IPS (in-plane switching) technology and an advanced polarising filter.

Capture life's moments

Fire features a 2 MP rear-facing camera for taking photos or recording 720p HD video. The front-facing VGA camera is perfect for Skype calls with friends and family.

No more worrying about storage space

Keep photos, movies, and compatible apps and games with you using a microSD card slot to expand your tablet's storage by up to 200 GB. Plus enjoy free unlimited cloud storage for all your Amazon content and photos taken with your Fire device.

Alexa comes to Fire tablets

Alexa provides quick access to the entertainment you want, including music, games, audiobooks, and more. You can also ask Alexa questions, check your calendar, get news, find sports scores, and even control your smart home. All you have to do is press and ask.

Be entertained

Whether you're looking for your favourite playlist or need a quick joke, you can ask Alexa. Just press and ask for a song, artist or genre, and stream directly over Wi-Fi. Alexa also provides voice control for Amazon Music, Pandora, TuneIn, iHeartRadio, and more.

Stay informed

Now you can ask Alexa a question and get an immediate voice response. When you press and ask, Alexa can pull up your Flash Briefing, Wikipedia articles, news, sports scores, and more.

Everyday tasks made easier

Alexa on Fire tablets helps make the everyday easier. Just press and ask to set alarms and timers, check traffic, your calendar, to-do or shopping lists, and more.

Control your smart home

Alexa works with devices such as lights, switches, thermostats, and more from SmartThings, Insteon, Nest, ecobee, and Wink. Switch on the lamp before getting out of bed, turn on the fan or change the temperature on your thermostat while reading in your favourite chair, or dim the lights from the couch to watch a movie - all voice controlled from your tablet.